

A LOW RESOLUTION PROTOTYPE IS...

A draft
A 2D idea come to life in 3D form
Mock up of an idea in real life
Low fidelity
Images
Sketches
Role play
Diagrams
A way to communicate an idea
Quick
Cheap
Testable
Rough
Rapid
Disposable
A tool to share and generate ideas
Usable
Testable
An experience!
Built with the user in mind
Something that answers a question

A LOW RESOLUTION PROTOTYPE IS NOT...

Precious
A model of an idea
Something you are attached to and can't throw away
A sales pitch
Perfect
Refined
Time intensive
Pretty