

SAMPLE INTERVIEW QUESTIONS

Here are a few questions to get you started. They are in no particular order. Some questions may be more relevant to your particular user than others.

- What do you make and why do you make it?
- What's your definition of a maker?
- Do you consider yourself a maker? Why or why not?
- Can you tell me about your journey up to this point?
- What drives you to make what you make?
- How has your understanding of what you make changed over time?
- Can you walk me through your process for _____?
- Can you show me around your space and tell me about it?
- What advice would you give to someone just starting out in your industry?
- Can you walk me through your day, yesterday, in detail?
- Can you tell me about a time you felt really successful? How do you define success for yourself?
- Can you tell me about a time when you really struggled with something?
- Can you share a time when something surprised you?

Follow-up Questions

(Use these to dig deeper by following up on something your interviewee said)

- Why?
- Why is that important to you?
- Can you tell me about a specific one?